

focal pointe

CLASS OF

MMXII

be  
bold,  
be  
original



Book Now. Call 935-6212  
[www.focal-pointe.com](http://www.focal-pointe.com)

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Your Order Minimum  
**Be bold & design your own portrait  
collection. It's simple, don't overthink it.**

★ There are no sitting fees or package prices. Instead, we have an order minimum based on outfit choices.

★ You can mix and match studio and outside outfits and use your combined order

minimum to purchase any of the incredible products we offer.

★ That's it! There are no other fees. Your order minimum acts as credit towards the products you want.

## Got Questions... We Have Answers!

More FAQ's are available on our website, or just give us a call.

**Q: How does the order minimum work?**

A: As an example, our most popular session is a 5 outfit combination which includes 3 studio and 2 outside outfits. The total for this collection is \$600. This means that you agree to purchase at least \$600 of any combination of products we offer: Frames, portfolios, gift prints, wallets and so much more!

**Q: Do all of my outfits have to adhere to my schools dress code?**

A: At least 1 outfit should be dress code appropriate.

**Q: I want to go to Honoli'i or Puna.**

A: Outdoor shoots are areas in walking distance around our studio. A location shoot is an area you need to drive to. There is a 3 outfit minimum and a separate travel fee for all location shoots. Call for all locations and rates.

**Q: My yearbook portrait is due soon, but I want to take my senior portraits later in the year**

A: We offer deferred packages. Pay half of your intended order to get started and finish the remainder of your shoot prior to your graduation date. This allows you to qualify for session bonuses (Facebook images and music videos).

# Sessions

## Bold and Original Portraits for the Class of 2012

There are tons of “photographers” who take pictures. Focal Pointe creates portrait art. In a real studio, with real portrait artists. We’re ready for you. Are you ready for us?

### studio

Order minimum per studio outfit is \$100.00

Each studio outfit includes up to: 30 minutes, 30 images taken, 2-3 backdrops, and 1 complimentary order pose.



### outside

(studio walking distance)

Order minimum per outside outfit is \$150.00

Each outside outfit includes up to: 30 minutes, 30 images taken, 2-3 settings and 1 complimentary order pose.



### Sessions Include

- ★ Fashion based retouching
- ★ Submission to yearbook
- ★ Boutique packaging
- ★ Hair & makeup artist

available for an additional fee

### Session Bonuses

- ★ 50% Off All Gift Prints (8x10 & smaller) with a premium product purchase

Receive the following with multiple outfits:

- 3 or more outfits = Facebook Images
- 4 or more outfits = Music Video + Facebook Images

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Lets Get It Started  
**Simple choice right? Real studio,  
 real portrait artists. Become the  
 future of Senior Portraits!**



- 1 Choose the session options that work best for you.
- 2 Call 935-6212 to check for session availability. Hurry, dates go fast!
- 3 There's a \$20 deposit to reserve your session date. Have a debit/credit card available.
- 4 Check out [www.focal-pointe.com](http://www.focal-pointe.com) to see what's in store for you.
- 5 Don't forget to like our Fan Page on Facebook!
- 6 Have some fun and go crazy planning outfit choices for your session!

Give Us a Shout

We want to hear from you. Contact us with any questions you may have regarding pricing, outfit choices or session details. Our goal is to make you the Focal Pointe!

**Phone:** 935-6212

**Facebook:** [focalpointe.hi](http://focalpointe.hi)

**Website (Portrait samples & more):**  
[www.focal-pointe.com](http://www.focal-pointe.com)

**Studio Location:**  
 60 Waiuanue, Hilo

